A *learning objective* is a statement that describes the **knowledge**, **skills**, **and/or attitudes** that participants **will gain** from the educational activity.

When developing objectives, ask these questions:

- 1. What should the result of the educational activity be for participants?
- 2. What should the participant be able to do?
- 3. What should the participant know?

How to Write Learning Objectives

Learning objectives should ...

- Consist of 1 to 3 objectives
- Be congruent with the identified gaps
- Reflect the CME mission of the organization, with a minimum of *improving competence*
- Be in a learner-centric format versus a faculty or instruction-centric format
- Be measurable (e.g. do not use understand, know, etc. as these are not measurable verbs)
- Consist of only 1 action or outcome
- Begin with, "Upon completion of this learning activity, participants should be able to..."
- Examples
 - Upon completion of this learning activity, participants should be able to recognize the clinical presentations of HAE and how to distinguish it from histamine-mediated angioedema.
 - Upon completion of this learning activity, participants should be able to manage exacerbations in patients with asthma/COPD overlap syndrome (ACOS), and assess when (and if) such patients should be referred to another specialist for further care.

Why develop learning objectives?

Through the Accreditation Council for Continuing Medical Education (ACCME), the organization is an accredited provider of continuing medical education (CME). As an accredited provider, your organization is responsible for ensuring that all CME programs have learning objectives to:

- 1. Guide the design & development of the educational activities
- 2. Provide clear expectations for the educational activity to the learners, and
- 3. Provide measurable outcomes in terms of **knowledge**, **competence** (*knowledge in action*), and/or **performance** (*what one does in practice*).

Verbs to Use: Bloom's Taxonomy

The verb list on the next page has been found to be effective in formulating learning objectives; they are from Bloom & Krathwohl's (1956) Bloom's Taxonomy. A helpful resource on writing learning objectives can be found here: <u>http://www.naacls.org/docs/announcement/writing-objectives.pdf</u>